

## MEA2024

## **Conference Programme**\* DUBAI — UAE — 18-21 FEBRUARY 2024

## SUNDAY, 18 FEBRUARY 2024

SUNDAY	, I8 FEBRUARY 2024
14:00	Exhibition set-up
16:00	Delegate registration
MONDAY	(, 19 FEBRUARY 2024
07:30	Delegate registration
08:45	Welcome address from the conference organisers
09:00	Global cement – today and tomorrow: Yuri Serov, Industry Analyst (UK)
09:30	Industry progress towards 2030: Jim O'Brien, Jim O'Brien CSR Consulting (Ireland)
10:00	A new world order – winners and losers in African cement: Tony Hadley, Tony Hadley African Advisory (Portugal)
10:30	Coffee break
11:00	<ul> <li>Panel Discussion: Cutting-edge technologies for low-carbon cement production</li> <li>Matthias Mersmann, CTO, KHD Humboldt Wedag (Germany)</li> <li>Kiranmai Sanagavarapu, FLSmidth (Denmark)</li> <li>Dr Markus Sauer, thyssenkrupp Polysius GmbH (Germany)</li> </ul>
12:30	Lunch
14:00	CO <sub>2</sub> reduction combined with new concept for CI by-pass: Hans Jorgen Ibsen Nielsen, LV International Co Ltd (Thailand)
14:20	Smart solutions for alternate solid fuels feeding: Luc Rieffel & Indrendra Raghuwanshi, ATS Conveyors India Pvt Ltd (India)
14:40	Effective utilisation of alternative fuels and raw materials through gasification and drying: Rodrigo Rotela, Taiheiyo Engineering Corporation (Japan)
15:00	Reducing carbon emissions by advanced computer fluid dynamics software applications and DAL's successful case studies with CFD applications: Ugras Akay, Fons Technology International (Turkey)
15:30	Coffee break
16:00- 17:30	Panel Discussion: Manufacturing low carbon cements • Rafael Villalona, CEO, Cemex (UAE) • Dr Martyn Whitehead, Fosroc International Ltd (UAE) • Dr Tongbo Sui, Sinoma Research Institute (China)

	ALC: NOT THE OWNER		
TUESDAY, 20 FEBRUARY 2024			
08:45	Process knowledge that creates instruments for AI: Dirk Schmidt, Kima Process Control (Germany)		
09:05	Driving real progress in the cement industry through digitalisation: Krishna Kumar, ABB (UAE)		
09:25	The role of digital and Al in driving sustainable cement production: Juliano de Goes Arantes & Seyed Masood Abdulrasak, Rockwell Automation (Switzerland)		
09:50	Harnessing ML/AI for improved energy efficiency and plant optimisation: Scott Ziegler, CemAI (USA)		
10:30	Coffee Break		
11:00	<ul> <li>Panel Discussion: Global perspectives on cement sector decarbonisation - actioning the net zero transition</li> <li>Hugo Losada, CEO, Emirates Steel Arkan (UAE)</li> <li>Peter Hoddinott, Independent Consultant (UK)</li> <li>Thomas Czigler, McKinsey (Germany)</li> <li>Claude Lorea, Global Cement &amp; Concrete Association (UK)</li> </ul>		
12:30	Lunch		
14:00	Cementing growth – logistics strategy and route to market: Carsten Schubert, Transnova (South Africa)		
14:20	Schaeffler reduces the carbon footprint with services and technologies: Mehmet Safaltin, Schaeffler Middle East (UAE)		
14:40	Decarbonisation strategies for cement plants – MEA case studies: Bassem Nassouhy, Scientific Business Solutions (UAE)		
15:10	Coffee break		
16:00- 17:30	Panel Discussion: Alternative fuels • Olivier Milhaud, General Manager, Lafarge (UAE) • Maged Moustafa, COO, Arabian Cement Company (Egypt) • Matthias Mersmann, CTO, KHD Humboldt Wedag (Germany)		
19:30	Cocktail reception followed by Gala Dinner and entertainment		
WEDNESDAY, 21 FEBRUARY 2024			
07.45-	Visit to Shariah Coment Factory		

07:45-	Visit to Sharjah Cement Factory
14:30	(subject to availability)

\*Conference programme is subject to change.

## Register online now at: www.Cemtech.com/MEA2024







