OUT NOW!

Following the highly-acclaimed **Global White Cement Report** published in 2003, International Cement Review follows up with a fully revised and expanded Second Edition, including the latest available data on white cement markets worldwide and an outlook on future trends within the sector up to 2015.

Cementreview





The Global White Cement Report Second Edition

Fully revised and updated

The Global White Cement Report - Second Edition tracks the latest global consumption statistics as well as providing information on world production and company analysis of the highly-specialised white cement sector.

It offers the reader key insights into trade, marketing and promotion in this high-value niche sector, while a revised chapter on the special requirements of white cement manufacturing technology complements this authorative reference.

Detailed and comprehensive



• ICR subscriber rate: GBP250 – US\$390 – EUR300

 Non-subscriber rate: GBP300 – US\$465 – EUR365 To order your copy: www.cemnet.com/GWCR2

"A must for producers, traders, end-users and research organisations."





• A comprehensive plant directory, including location and capacity data of global white cement plants.

• Specially-commissioned research into the Chinese white cement production base

 Detailed maps showing consumption, trade and production data and trends