

# MIDDLE EAST & AFRICA 2020

## Outline Conference Programme\*

### SUNDAY, 16 FEBRUARY 2020

14.00 Exhibition set-up

16.00 Delegate registration

### MONDAY, 17 FEBRUARY 2020

07.30 Delegate registration

08.45 Welcome address

09.00 The outlook for global cement markets in 2020:  
Paul Roger, Exane BNP Paribas (UK)09.30 Middle East cement sector trends and  
forecasts: Hettish Karmani, U Capital (Oman)10.00 Cement - exploding some common myths: Peter  
Hoddinott, Peter Hoddinott Consulting (UK)

10.30 Coffee break

11.00 Global energy markets and 2020 forecasts:  
Frank Brannvoll, Brannvoll Aps (Denmark)11.30 Raysut Cement – Oman and beyond: Joey  
Ghose, CEO, Raysut Cement Company (Oman)12.00 East African industry growth and consequences  
for Middle Eastern cementitious exporters, now  
to 2025: Tony Hadley African Advisory

12.30 Lunch

14.00 Cement industry in Egypt: challenges and  
opportunities: Noha Bakr, Egyptian Council for  
Strategic Studies (Egypt)14.30 Pakistan's export capabilities and dedicated  
terminal for handling coal, cement and clinker:  
Sharique A Siddiqui, Pakistan International  
Bulk Terminal (Pakistan)15.00 UAE sector developments: Manoj Rustagi, JSW  
Cement FZE (UAE)

15.30 Coffee break

16.00 Strategies for a cyclical industry: Michael Clark,  
Whitehopleman (UK)16.30 Industrial excellence vs market dynamics –  
a case study of YCC's industrial excellence  
programme: Amr Nader, Yanbu Cement (Saudi  
Arabia)17.00 Going green – renewable energy and  
environment sustainability initiatives:  
Muhammad Ahsan Mehmood, Fauji Cement  
(Pakistan)

17.30 Evening reception in the Exhibition Area

### TUESDAY, 18 FEBRUARY 2020

09.00 Sustainability metrics for the Middle East &  
Africa – optimising the strategy to 2030:  
Jim O'Brien CSR Consulting (Ireland)09.30 LC3 – a breakthrough for the cement industry:  
Anne Dekeukelaere, Cementis (Switzerland)10.00 Total cost of ownership approach to cleaning  
and lubricating open gear drives: Pierre-Marie  
Maurice, Total Lubricants (France)

10.30 Coffee break

11.00 Advanced process control – Millmaster: Dirk  
Schmidt, KIMA Process Control (Germany)11.20 Intelligent reports and the power of asking  
the right questions: Christina Jund Jakobsen,  
CemWise (Denmark)11.40 Using HPGR to improve the efficiency of  
existing grinding systems: Thomas Hanstein,  
Koeppern (Germany)12.00 Value maximisation with advanced grinding  
systems and state-of-the-art pyro solutions: York  
Reichardt, KHD Humboldt Wedag (Germany)

12.30 Lunch

14.00 Advances in coarse solid alternative fuels co-  
processing: Sunil Kumbhar, WALTER Materials  
Handling / ATS-Group (France/India)14.20 Environmental regulations in the Middle East  
and implications for alternative fuels: Bassem  
Nassouhy, Scientific Business Solutions (UAE)14.40 Optimising the total cost of ownership of  
your baghouse: Saravana Karthik, W L Gore &  
Associates (Germany)15.00 Iran cement: market evaluation and a new  
quality control test for clinker by ICC: Hamid  
Reza, ICEM AB (Iran)

15.30 Coffee break

16.00 Developing an effective maintenance system to  
reduce costs and maximise uptime: PK Ghosh,  
ERCOM Engineers Pvt Ltd (India)16.30 Turnkey AF handling, weighing and feeding  
systems – case studies from Turkey and  
Austria: Boris Juchems, BEUMER (Germany)

17.00 Advances in cement packing and palletising

19.00 Cocktail reception followed by Gala Dinner

### WEDNESDAY, 19 FEBRUARY 2020

07.30 -17.30 Plant tour to Union Cement Co (RAK)

\*Conference programme is subject to change.