

# Conference Programme

## SUNDAY, 9 FEBRUARY 2025

14:00 Exhibition set-up

16:00 Delegate registration

## MONDAY, 10 FEBRUARY 2025

07:30 Delegate registration

08:20 Welcome address by conference organisers

08:40 **Industry sustainability review – are we on track for 2030?** Jim O'Brien, CSR Consulting (Ireland)

09:00 **Understanding global cement macro trends: risk and reward – why it's different this time**  
 Tony Hadley, Tony Hadley African Advisory Ltd (Portugal)

09:20 **Calcined clay project in Ghana:** Frederic Albrecht, CEO, CBI Africa (Ghana)

09:40 **Decarbonising cement & construction sectors in Saudi Arabia:** Mosleh Alemrani, General Manager, Ministry of Industry & Mineral Resources (Saudi Arabia)

10:00 **Coffee break**

10:30 **Panel discussion: evolution of decarbonisation in the global cement sector**  

- Sergio Alcantarilla, CEO, Arabian Cement Co (Egypt)
- Hugo Losada, CEO, Emirates Cement (UAE)
- Manoj Kumar Rustagi, Chief Sustainability & Innovation Officer, JSW Cement (India)

12:30 **Lunch**

14:00 **Panel discussion: advances in decarbonisation technologies in the cement sector**  

- Eike Willms, Head of Product Management Oxyfuel, thyssenkrupp Polysius (Germany)
- André Sybon, Managing Director, KHD Humboldt Wedag GmbH (Germany)
- Klaas Windmöller, Managing Director, IKN GmbH (Germany)
- Luis Novais, CCO, UTIS (Portugal)

15:30 **Coffee break**

16:00 **Operational excellence model in cement plants:** Nicola Farina, VP Operations, Emirates Cement, EMSTEEL Group (UAE)

16:20 **AI for plant optimisation and predictive maintenance:** Scott Ziegler, CEO, CemAI Inc (USA)

16:40 **Chemical solutions enabling reduction of clinker factor in cement blends:** Alejandro Velez, Sika Services (Switzerland)

17:00 **Gas enthalpy measurement for AI process control of rotary kilns:** Dirk Schmidt, KIMA Process Control GmbH (Germany)

## TUESDAY, 11 FEBRUARY 2025

08:45 **Panel discussion: circular economy and green finance**  

- Amr Reda, CEO, Titan Egypt (Egypt)
- Khaled El Dokani, CEO GCC Cluster, Lafarge UAE & Oman (UAE)
- Marek Stec, Senior Industry Specialist, International Finance Corporation (USA)

10:30 **Coffee break**

11:00 **Strategies, concepts and projects for the use of AFs in MEA:** Dirk Lechtenberg, Managing Director, MVW Lechtenberg & Partner (Germany)

11:20 **Advanced material handling solutions for co-processing of alternative solid fuels:** Luc Rieffel, CEO, Walter Materials Handling (France)

11:40 **Renewable energy & advanced AF usage case study MEA:** Maged Moustafa, COO, Arabian Cement Co (Egypt)

12:00 **Air cannons and maintaining high plant utilisation rates:** Jeff Shelton, CEO, Dracyon Corporation (USA)

12:30 **Lunch**

14:00 **Panel discussion: alternative raw materials and the production of low clinker cements**  

- Peter Hoddinott, Independent Consultant (UK)
- Thomas Czigler, Knowledge Expert, McKinsey & Co (Germany)
- Rafael Villalona, Country Director, Cemex (UAE)
- Frederic Albrecht, CEO, CBI Africa (Ghana)

15:30 **Coffee break**

16:00 **Commissioning an energy efficient 11,500tpd Cross-Bar clinker cooler:** Gowrishankar Ramachandran, Senior Product Specialist, FLSmidth (Denmark)

16:20 **The integration of ORC technology in the Middle Eastern cement industry:** Filippo Vescovo, Sales Area Manager, Turboden (Italy)

16:40 **Electrifying the decarbonisation of cement:** Bodil Recke, Global Manager, ABB (Denmark)

19:00 **Gala Dinner and entertainment**

## WEDNESDAY, 12 FEBRUARY 2025

08:15 **Plant tour to Cemex Falcon, Dubai**

Supported by:



Knowledge partner:



International cement conference and exhibition hosted by:



\*Conference programme is subject to change.