

# MIDDLE EAST & AFRICA 2018 DUBAI

## Outline Conference Programme\*

### SATURDAY, 17 FEBRUARY 2018

- 14.00 Exhibition set-up  
16.00 Delegate registration

### SUNDAY, 18 FEBRUARY 2018

- 07.30 Delegate registration  
08.45 Welcome address from the Cemtech Conference organisers  
09.00 World review: industry developments, market trends and volume forecasts  
09.30 GCC cement markets outlook: Hettish Karmani, U Capital (Oman)  
10.00 Saudi cement industry status and 2018 forecast: Santhosh Balakrishnan, Riyad Capital (Saudi Arabia)

#### 10.30 Coffee break

- 11.00 Sub-Saharan Africa – M&A and corporate developments: Tony Hadley, Tony Hadley African Advisory  
11.30 Connecting Africa – grinding station and integrated logistics case study: Olaf Michelswirth, Intercem Engineering (Germany)  
12.00 Addressing the impact of external influences on performance outcomes: Saumen Karkun, Holtec Consulting (India)

#### 12.30 Lunch

- 14.00 Egypt: market report and new projects  
14.30 Marketing – strategies for entering new cement markets: Peter Hoddinott, Independent Consultant (UK)  
15.00 Pakistan's high-growth market and industry expansion: Irfan Amanullah, Attock Cement (Pakistan)

#### 15.30 Coffee break

- 16.00 Market developments in the Levant and vertical integration strategies: Adib El Hachem, Cimenterie Nationale SAL (Lebanon)  
16.20 Advances in white cement manufacturing  
16.40 Implementation of two petcoke grinding units at RAK WCC plant: Christian Altherr, Gebr Pfeiffer (Germany)  
17.00 Successful scale-up into the unknown: Dr Mathis Reichert, Loesche GmbH (Germany)

#### 17.30 Evening reception in the Exhibition Area

### MONDAY, 19 FEBRUARY 2018

- 09.00 Turning sustainability into profitability in the Middle East: Jim O'Brien, Jim O'Brien CSR Consulting (Ireland)  
09.20 **Alternative fuels focus** – Optimisation of the clinker burning process when using alternative fuels in cement kilns: VDZ (Germany)  
09.40 **Alternative fuels focus** – Alternative fuels preparation, handling and dosing systems  
10.00 **Alternative fuels focus** – How digitalisation helps to maximise alternative fuels in a cement plant: Juliano Arantes, ABB (Switzerland)

#### 10.30 Coffee break

- 11.00 **Alternative fuels focus** – AF case studies using shredded wood (UAE) and shredded tyres (Saudi Arabia): ATS Group (France)  
11.20 **Alternative fuels focus** – Preparing for the future with alternative fuels – success case stories from the Middle East: Robert Krist, FLSmidth Pfister (Germany)  
11.40 Quality control for a smooth kiln operation and good clinker quality: Dr Michael Enders, thyssenkrupp Industrial SolutionsAG (Germany)  
12.00 Raw material preparation & quality control

#### 12.30 Lunch

- 14.00 Analytical advances in laboratory XRF/XRD and on-line PGNA for applications in the cement industry: Thermo Fisher Scientific (Switzerland)  
14.30 IT security and network safety: Oliver Kurtzacker, Axians Industrial Applications & Services GmbH (Germany)  
15.00 10 steps for effective plant maintenance

#### 15.30 Coffee break

- 16.00 Case study: cooler modernisation and performance upgrade: Fons Technology International (Turkey)  
16.30 Increase uptime and reliability with oil contamination control: Stefen Dalsgaard Nyman, C.C.Jensen A/S (Denmark)  
17.00 Modern bagging and dispatch systems

#### 19.00 Cocktail reception followed by Gala Dinner and entertainment

### TUESDAY, 20 FEBRUARY 2018

- 07.30 – 17.30 Visit to local cement works (tbc)

\*Conference programme is subject to change.