

International Cement Review Double-page spread advert

Trim size: 420mm X 297mm
Bleed size: 426mm X 303mm

IMPORTANT:

- Create advert in CMYK colour mode
- Resolution 300dpi images
- Delete this template layer before saving advert

Bleed area: The bleed area extends out 3mm from the edge of the finished advertisement. All images or colours that extend to the edge should bleed off 3mm into this bleed area. Do not place any content that you wish to appear in your advert in the bleed area as it will be trimmed off.

Non-text area: Avoid placing any text within 3mm of the edge of the advert as text placed here could possibly be trimmed off. Avoid using a thin border around the edge of your advert in this area as you will get an inconsistent thickness when trimmed.

Fold: This is the fold line of the magazine, keep text clear 3mm either side of this mark.

Trim area: This is the finished advert size and anything placed outside of this area will be trimmed off.

HOW TO CREATE YOUR PRINT READY PDF:

1. File > export >
2. Adobe PDF for PRINT
3. Adobe PDF preset > PDF/X-4:2008
4. Save PDF
5. Open PDF and check that it appears correctly