

# International Cement Review

## A4 full page advert

**Trim size: 210mm (w) X 297mm (h)**  
**Bleed size: 216mm (w) x 303mm (h)**

### IMPORTANT:

- Create advert in CMYK colour mode
- Resolution 300dpi images
- Delete this template layer before saving advert



**Bleed area:** The bleed area extends out 3mm from the edge of the finished advertisement. All images or colours that extend to the edge should bleed off 3mm into this bleed area. Do not place any content that you wish to appear in your advert in the bleed area as it will be trimmed off.



**Trim area:** This is the finished advert size and anything placed outside of this area will be trimmed off.



**Non-text area:** Avoid placing any text within 3mm of the edge of the advert as text placed here could possibly be trimmed off. Avoid using a thin border around the edge of your advert in this area as you will get an inconsistent thickness when trimmed.

### HOW TO CREATE YOUR PRINT READY PDF:

1. File > export >
2. Adobe PDF for PRINT
3. Adobe PDF preset > PDF/X-4:2008
4. Save PDF
5. Open PDF and check that it appears correctly