Join 300 cement industry professionals for a three-day meeting where you will:

- **Analyse** global industry trends with coverage of key regional markets, company strategies & trade developments
- **Explore** the latest developments in cement technology
- **Engage** in key industry issues including sustainability and emissions reduction strategies
- **Focus** on the adoption of best available technology
- **Learn about** cost-effective cement plant operations plus alternative fuel and raw material usage
- **Develop** commercial relationships in the equipment arena
- **Experience** the finest Cemtech hospitality

**20% discount!**

A generous **Early Bird** rate is available to those who book online by 13 January 2012. Register today at Cemtech.com/MEA2012

**Middle East & Africa**

**Growth Markets, Technology Advances and Operational Efficiency**

Cemtech Conferences & Exhibitions is delighted to invite you to the 7th Middle East & Africa international cement conference, the region’s premier cement industry event.

Held in one of the most prestigious conference venues in the UAE, this three-day meeting will see leading industry experts convene in Dubai to explore the latest developments in cement manufacturing technology, as well as present valuable insights and forecasts into multiple markets from across the MEA region.

A comprehensive conference programme featuring a host of senior speakers will be supported by an international exhibition showcasing the latest product innovations, services and world-class technologies. As usual, workshops will form an integral part of the technical programme, and delegates will also have the chance to visit some of the regions’ newest production facilities.

If you are involved in the regional cement industry, whether as a producer, trader, analyst or investor, Cemtech MEA will provide the technical and market information you require to drive your business forward. Furthermore, the unrivalled format, hospitality and networking opportunities make this an event not to be missed.

We look forward to seeing you in Dubai!
Accommodation

Grand Hyatt Dubai Hotel
Located in the Bur Dubai district, the Grand Hyatt Hotel towers majestically over the edge of Dubai’s historic creek. The hotel is close to financial and entertainment districts, Dubai WTC and Wafi City Shopping Mall, while Dubai International Airport is only 7km away.

Delegate Fee*

■ Early bird delegate registration payment by 13 January 2012: EUR 795 / USD 1100 / GBP 695
■ Full rate from 14 January 2012: EUR 995 / USD 1375 / GBP 870
■ Book three or more delegates and save 10%. A further 5% can be saved by paying online via credit card at: Cemtech.com/MEA2012

*Delegate fee includes all conference documentation, meals, receptions and Gala Dinner. The cement plant tour and technical workshops are included (subject to availability).

Registration Details

■ Tel: +44 (0) 1306 740 363
■ Fax: +44 (0) 1306 740 660
■ email: info@Cemtech.com

Further details can be found on the website where you can book online and receive a generous discount.
## OUTLINE CONFERENCE PROGRAMME

### Sunday 12th February 2012
- **14.00** Exhibition set-up
- **14.30** Technical Workshop A
- **16.00** Delegate registration
- **18.30** Cocktail reception followed by Welcome Dinner

### Monday 13th February 2012
- **07.30** Delegate registration
- **08.45** Welcome address from conference organisers
- **09.00** Keynote address: Africa & the Middle East – economic perspectives for strategic decision-making
- **09.30** Global cement industry and markets: corporate performance and outlook
- **10.00** Middle East cement markets: current trends and medium-term forecasts
- **10.30** Coffee break
- **11.00** A new beginning – Egyptian industry update and market outlook
- **11.30** Saudi Arabia case study: recent capacity expansion project
- **12.00** Sub-Saharan Africa – the next frontier
- **12.30** Lunch
- **14.00** New plant finance and construction: from feasibility study to first clinker
- **14.30** Quarry to kiln – latest advances in material preparation, analysis and handling
- **15.00** State-of-the-art grinding and milling systems
- **15.30** Coffee break
- **16.00** Case study: kiln and cooler plant modernisation and capacity upgrade
- **16.30** Pyroprocessing and kiln operation: advances in process control technology
- **17.00** Quality control in the manufacture of Portland cement
- **18.30** Evening reception: buffet supper in the exhibition area

### Tuesday 14th February 2012
- **09.00** Iraq reconstructed: industry rehabilitation & investment opportunities
- **09.30** Case study: effective sourcing, preparation and usage of alternative fuels in an emerging market context
- **10.00** Pyroprocessing and alternative fuels: preheater/calculer design and bypass systems
- **10.30** Coffee break
- **11.00** Eastern Africa capex projects: Ethiopia, Kenya, Tanzania & Mozambique
- **11.30** Selection, installation and maintenance of refractory materials for cement kilns
- **12.00** Strategies to reduce electrical energy consumption and new concepts for waste heat utilisation
- **12.30** Lunch
- **14.00** Global dry bulk freight market and cement transportation trends and 2012 outlook
- **14.30** Cement and clinker maritime shipping trends in the Middle East and Africa
- **15.00** Marine terminal design and equipment selection
- **15.30** Coffee break
- **16.00** Latest advances in emissions monitoring and control, and bag filtration systems
- **16.30** Bulk materials handling and storage
- **17.00** Bagging and packaging, palletising and export handling systems
- **19.00** Cocktail reception followed by Gala Dinner and entertainment

### Wednesday 15th February 2012
- **07.30 - 17.30** Visit to local cement works
- **09.00 - 13.00** Technical Workshop B


Conference programme is subject to change.